

Aaron Jacob Schwartz

End-to-End UX Practitioner

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I'd like to

Engage early & often with stakeholders & end users. Make UX everyone's goal. Work in close knit, cross-functional teams with others who strive for excellence. Capture metrics and set targets to measure success. Educate peers about Human-Centered Design. Stay quirky, fun and approachable while delivering under pressure. Consider UX holistically, looking beyond digital interactions alone.

I've been a

Senior User Experience Designer

Jun 2016 – Present

Honeywell | Morris Plains NJ

- Created pattern library for data visualizations, set standards for CEO-facing reports & reduced time to create new reports by up to 75%
- End to end UX engagements extending beyond digital into processes, policies & behaviors
- Established a Design Language System for all internal Human Resources applications, sites
- Lead UX workshops & training sessions for employees across functions

User Experience Designer (Contract)

May 2015 – Apr 2016

Audible, an Amazon Company | Newark NJ

- UX Design for an English language-learning audiobook app to launch in foreign markets
- Created Android design pattern library for consistent visual and interaction design
- Responsible for the product website (desktop and mobile), including conversion & acct. mgmt.

User Experience Architect

Jul 2013 – Apr 2015

John Wiley and Sons, Hoboken, NJ

- Standardized new, modular scholarly journal home page templates
- Improved class registration, online reading in WileyPlus online courseware for college students
- Journal apps redesign for consuming content via mobile devices

User Experience Researcher / Designer

Oct 2010 – Jul 2013

Pearson K- 12 Technology / Schoolnet, New York, NY

- Designed student reporting systems for educators to provide more individualized instruction
- User research including contextual inquiries, usability tests, surveys, card sorting and interviews
- Instituted recurring "Open Labs," a pre-recruited venue for short-notice usability testing
- Initiated opt-in request for our faculty users, yielding a research participant pool of over 4,000

Project Coordinator, Capstone (Student) Project

Jan 2010 – Aug 2010

Human-Computer Interaction Institute at CMU, Pittsburgh, PA

- Leadership role including Project Management, meeting facilitation, & at times team mediation during eight-month long Master's capstone team project
- Assumed lead in planning & conducting user research, from early exploration to usability testing

Technical Training Consultant

Jan 2009 – Jul 2009

Maestri Consultants, Atkinson, NH

- Conducted training sessions for companies implementing Cisco VOIP phone systems

Senior Client Trainer and Technical Writer

Aug 2006 – Aug 2008

M5 Networks, New York, NY

- Conducted ad-hoc contextual inquiries before I knew there was a name for them
- Oversaw training team growth to four people, created surveys to measure team performance

High School English Teacher, Special Education

Sep 2003 – Jun 2006

Parents for Torah for All Children (P'TACH), New York, NY

- Taught 9-12 grade English classes and provided specialized instruction to small groups

I studied at

Carnegie Mellon University

MS, Aug 2010

Human-Computer Interaction

Binghamton University

BA, May 2000,

English Literature

Magna Cum Laude

I'm cozy with

User Experience

Looking beyond digital-only, Leading Innovation Sessions, Process & Journey Maps, Site Maps, Workflows, Wireframes, Prototypes

User Research

Research Design, Contextual Inquiry, Usability Tests, User Interviews, Card Sorts, Surveys

Software

Sketch +Craft +Invision, Axure, Balsamiq, Omnigraffle, Adobe Creative Suite, Software Agnosticism

Public Speaking

UX Workshops, UX Training, Technical Training

Adventure

Mountain Biking, ADV/Trail Riding (MC), Scuba Diving

Courses & Awards

LUMA Fundamentals of Innovation HCD workshop, 2017 / Honeywell Bravo Award, 2016 (individual) / Honeywell HUE Award, 2016 (team) / Audible Hackathon runner-up, 2015 (team)